



THREE SIXTY

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We are an integrated marketing company & boutique advertising agency, driven by the singular goal to make our clients brands succeed.

Founded in 2006 Three Sixty is a collective of passionate & dedicated account managers, designers, social media marketers, innovators, writers and story tellers working in a collaborative environment to deliver effective & meaningful solutions wrapped in the creative flair that has always defined who we are.





BRAND MANAGEMENT

A great idea is only the beginning, making sure it achieves its full potential - that is the real challenge.

This is where our experienced team of Brand Managers make all the difference. They see everything in terms of the bigger picture and bring together our cross disciplinary teams to ideate, execute and manage a wide range of marketing requirements across multiple media and disciplines.

Leveraging strong relationships with numerous partners, who are the best at what they do, we ensure that there are no restrictions to how far we can take each idea.

- Outsourced Marketing
- Advertising & Campaigns
- Brand Identity Development
- Strategy & Planning
- Event Promotion & Branding
- Event Management
- Brand Activations
- Web sites & Online Branding
- Marketing Materials
- Corporate Communications



MAKE

SOMETHING

COOL

• EVERY DAY •

DESIGN

The place where vision becomes reality. Where a group of seriously talented designers create compelling works of art and deliver unique brand experiences.

At Three Sixty we believe that the creative product should be able to stand on its own, regardless of media spend or volume, and our designers deliver every time - across multiple mediums, in multiple styles to meet multiple requirements.

SOCIAL MEDIA

A group of uniquely creative people, with an almost schizophrenic ability to don multiple hats that mirror the specific identity of each brand our social media team delivers on interaction like no other.

Delivering on-going management of social media profiles in addition to campaign based activations, we prioritise engagement over advertising and create seamless brand experiences that activate audiences for real world results.

THINK
OUTSIDE
THE BOX

IDEA

CONTENT WRITING

Sculpting experiences out of words, our content team are artists in their own right, with the ability to evoke emotions from a few rapid key strokes.

From press articles, to magazine content, brochures, web site content and corporate profiles our writers take on a wide range of content challenges that mirror the voice of each brand and create a lasting impression.



WORK

Meet some of the great brands we work for.

The Hirdaramani Group
Chatham Luxury Watches
The Sandwich Factory
The Parfumerie
Sifani Jewellers
Burger King Sri Lanka
E Broadcasting Corp
GIZ - Sri Lanka
UNDP – Sri Lanka
Shang-Ri La – Sri Lanka
Sathosa Motors

HomeConnect – Vietnam & Thailand
Ceylon Tours
Carmart
Frostaire
Venture Engine
Barista-Lavazza Sri Lanka
Manisha Group
Dimitri Cruz
Ceylon Motoshow
Swarna Solutions
Lavazza Sri Lanka
Kenpark Bangladesh
Charter House

Asia Leisure
Regal Gems
Alex Kountouris
Interblocks Ltd
H One
Serendib Leisure
M Entertainments
Habitat for Humanity Sri Lanka
MM Noorbhoys
Eureka Technology Partners
Serendib Engineering Group
Nippon Lanka